

From Inspiration
to Innovation
靈感啟發 創新

IMAGINATION 放縱想像

“At New World, We Are All Artisans!” The Artisanal Movement, our unique brand personality, is linked to sustainability and is a set of beliefs that governs everything we do. Our management direction is loud and clear: “To integrate sustainability into our overall business operations through The Artisanal Movement, our journey of creativity, imagination and innovation.”

“At New World, We Are All Artisans!” 我們的獨特品牌個性 —— The Artisanal Movement 與可持續發展密不可分。它是一套引領本集團推動各項工作的信念。集團管理層對可持續發展訂下了清晰和明確的方向：「我們在 The Artisanal Movement 的旅途上，透過創意、想像及創新的元素，把可持續發展融會貫通於整體業務當中。」

GROUP SUSTAINABILITY POLICY AND MANAGEMENT STRUCTURE 集團可持續發展政策及管理架構



GROUP SUSTAINABILITY POLICY 集團可持續發展政策

OUR BELIEF 我們的信念

In order to achieve long-term sustainable growth, New World Group is committed to minimising its potential environmental impacts and improving the quality of the communities where we operate, while providing a reasonable return to our investors at the same time.

要達至長遠可持續增長，新世界集團銳意對環境可能造成之影響減至最低及改善所在社區的生活質素，亦同時為我們的投資者提供合理回報。

WE STRIVE TO 我們致力

- exceed statutory requirements in relation to sustainability issues
- engage our stakeholders and develop mutual communication on our sustainability performance
- minimise the potential environmental impacts of our projects as far as practicable
- enhance the quality of life for the communities where we operate
- provide a safe working environment for our employees and inspire them to grow with the Group
- influence our supply chain to share our belief with regard to corporate sustainability
- continuously improve our sustainability performance through monitoring and reporting
- 超越可持續發展相關法例的要求
- 在可持續發展表現上與持份者建立雙向的溝通
- 在可行情況下，將項目對環境可能造成之影響減至最低
- 提升所在社區的生活質素
- 提供一個安全的工作環境給員工及激勵他們與集團一起成長
- 影響我們的供應鏈，使他們分享我們對企業可持續發展的信念
- 透過監測及匯報，不斷改善我們在可持續發展上的表現

SUSTAINABILITY MANAGEMENT STRUCTURE 可持續發展管理架構

This structure facilitates effective strategy planning and communication related to sustainability within New World Group.

新世界集團制訂以下架構，旨在有效地規劃策略和傳達可持續發展的訊息。

Group Sustainability Steering Committee

集團可持續發展督導委員會



- Sets sustainability policies and objectives
- Provides strategic direction for the Group's sustainability programmes
- 制訂可持續發展政策及目標
- 為集團訂立方向性可持續發展項目

Group Green Taskforce

集團綠色營運專責小組



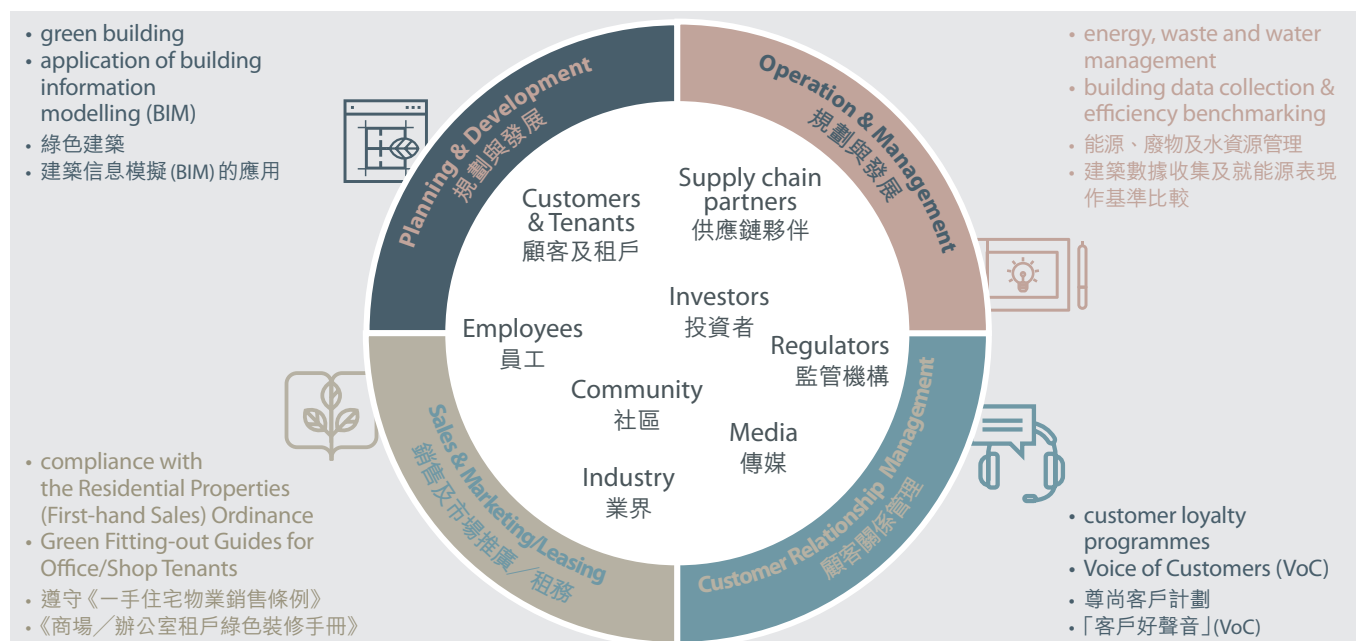
- Executes sustainability programmes on a day-to-day basis, e.g. data collection
- Exchanges best practices between members of New World Development (NWD), New World China Land (NWCL), New World Department Store (NWDS) and NWS Holdings (NWS)
- 日常可持續發展相關工作如數據搜集
- 與來自新世界發展、新世界中國地產、新世界百貨及新創建的代表分享可持續發展相關最佳實務個案

GROUP HIGHLIGHTS 集團摘要

<p>NWD 新世界發展</p>	<ul style="list-style-type: none"> • Energy monitoring systems were piloted at 6 properties in Hong Kong and Mainland China, which we anticipated to save about 5% in electricity costs in the first year. 在6個本港及內地物業項目設立能源監察系統，預期首年能節省約5%電力開支。 • The Incubation Circle received 120+ proposals with 400+ efficiency improvement suggestions (an equivalent of HK\$25 million in cost savings). 「新意圈」計劃收到>120份產品或服務改善意見書，提供>400項改善效益的建議（等同節省港幣2,500萬元的機會）。 • The New World Springboard Programme, provided 170,000+ hours of sports training for around 450 under-resourced students. 「飛躍新世界」計劃為約450位缺乏資源的學生提供累計>17萬小時的運動培訓。
<p>NWCL 新世界中國地產</p>	<ul style="list-style-type: none"> • Building Information Modelling (BIM) achieved estimated savings of RMB13.2 million, 125 fewer work days and a 120m³ reduction in construction waste across 6 projects. 在6個內地項目應用建築信息模擬(BIM)，優化物業發展生命週期，成功節省約人民幣1,320萬元、125個工作天及減少約120立方米的建築廢料。 • Donated RMB500,000 and recruited 30 employees to contribute 4 days of volunteer service to build energy saving stoves for 108 poor families in rural Gansu. 我們捐贈了人民幣50萬元，並招募30位員工在甘肅進行為期4天的義工服務，為108戶貧困農戶家庭建造節能爐灶設施。 • The Qianhai Shenzhen-Hong Kong Athletics Carnival attracted 5,000+ participants from Hong Kong and Shenzhen. 「前海深港運動嘉年華」吸引深港兩地>5,000人參與。
<p>NWDS 新世界百貨</p>	<ul style="list-style-type: none"> • Energy intensity dropped by 5% compared with FY2014/15. 能源強度較2014/15財政年度減少了5%。 • Almost 200 green activities were organised by stores and offices. 分店網絡及辦事處推出逾200項綠色活動。 • The NWDS Sowers Action Challenging 12 Hours Charity Marathon raised HK\$450,000 to subsidise the education of under-resourced children. 「新世界百貨苗圃挑戰12小時慈善越野馬拉松」為缺乏資源的兒童籌得港幣45萬元的教育津貼。
<p>NWS 新創建</p>	<ul style="list-style-type: none"> • “The Hong Kong Convention and Exhibition Centre”, managed by a wholly-owned subsidiary of NWS, is the first venue in Hong Kong to receive ISO 20121 Event Sustainability Management System accreditation. 由新創建旗下全資擁有的附屬公司所管理的「香港會議展覽中心」是香港首個榮獲ISO 20121 活動可持續發展管理系統認證的場地設施。 • NWS Volunteer Alliance members have put in 150,000+ hours of community service since 2001. 自2001年起，「新創建愛心聯盟」累積提供了>15萬小時社區服務時數。 • New World First Ferry launched the first breastfeeding room in Hong Kong public transportation. 新世界第一渡輪是香港首個設有哺乳室的公共交通工具。

SUSTAINABLE PROPERTY DEVELOPMENT LIFECYCLE 可持續物業發展週期

A stakeholder-centric to consider sustainability in property development lifecycle and deliver bespoke products and services with craftsmanship 以持份者的考量為中心，在物業發展週期加入可持續發展的元素力求以工匠手藝打造稱心的產品和服務



BESPOKE 貼心打造

Stakeholder Engagement and Materiality Assessment 持份者參與及實質性評估

We listened to a broad spectrum of internal and external stakeholders such as employees from key departments and NGOs, in order to provide them with the opportunity to express their views on our sustainability performance and future strategies. Important sustainability issues for the Group were identified through a comprehensive materiality assessment. Major material ESG issues include:

我們在本年度邀請了不同類別的內部和外界持份者，包括來自主要部門及環保團體等，就我們的可持續發展表現及未來策略發表意見。我們用心聆聽他們關注的議題，並透過全面的實質性評估為本集團識別重要的可持續發展議題。主要的實質性議題包括：

- **ESG topics in risk management framework**
於風險管理框架中，納入環境、社會及管治的議題
- **Green building**
綠色建築
- **Energy consumption & efficiency**
能源消耗及效益

HERITAGE 傾心歷史 ENVIRONMENT 環境

Green Buildings and Innovative Design 綠建和創新設計

For ongoing development projects in Hong Kong, **69%** of the total GFA (about **576,000 sqm**) received BEAM or BEAM plus green building certification.

正在香港進行的發展項目中，**69%**的總樓面面積，等於約**57.6萬**平方米獲得BEAM或BEAM Plus綠建環評認證。

① "The Green Atrium" in Yuen Long
位於元朗的「The Green Atrium」



② Air Induction Unit (AIU), a patented, energy-efficient device, at "The Green Atrium"
「The Green Atrium」內的專利、高能效的「誘導式通風裝置」

"The Green Atrium", our sustainable lifestyle and learning hub, includes 32 sustainable building features under the categories of energy, air, water, food and waste. We seek to engage the surrounding communities and promote a green lifestyle.

集可持續發展和寓樂於學於一新的「The Green Atrium」擁有32個屬於能源、空氣、水資源、食物及廢物處理類別的環保特點。我們藉此與毗鄰社區接觸交流，提倡綠色生活。

>5,000

visitors participated in the guided tours at
"The Green Atrium"

已有5,000+ 訪客參與了「The Green Atrium」的環保導賞團

Green Tenancy 綠色租務

We encourage our tenants to adopt sustainability practices and provide them with advice and shared recycling facilities in our office buildings and retail malls. When our tenants renovate their premises, we make our Green Fitting-out Guides for Office/Shop Tenants available to them for their reference. As our key partners, tenants are invited to provide feedback on our green practice and discuss solutions on a regular basis.

我們鼓勵租戶採取可持續發展措施，為他們提供建議及與他們分享我們在辦事處及商場設置的回收設施。當租戶翻新其單位時，我們會為他們提供《商場／辦公室租戶綠色裝修手冊》作參考。我們視租戶為重要夥伴，定期邀請他們為我們的綠色措施提供意見，並一起討論解決方案。

Green Initiatives 環保計劃

"K11" staged the first carbon neutral Christmas exhibition in Hong Kong, offsetting its emissions by purchasing carbon credits generated from a reforestation project in Sichuan province.

「K11」其中一項具特色的展覽是全香港首個「碳中和」聖誕展覽，通過購買位於四川省重新植林項目的碳配額，來抵銷展覽產生的碳排放。

Under the Spice Up Series jointly organised by "K11" and The University of Hong Kong, over 60 local university students have visited biodiversity hotspots such as Africa and Sri Lanka since 2009. Over 80% of participants have taken up roles in the environmental industry, demonstrating the far-reaching impact of the programme.

自2009年起，「K11」與香港大學合辦「Spice Up 系列」，超過60名本地大學生到訪非洲及斯里蘭卡等具高生物多樣性的熱點。超過80%的參加者循不同途徑投身環保行業，可見計劃對香港未來的發展影響深遠。



① "K11" Spice Up Series visit to Ecuador
「K11」Spice Up 系列往厄瓜多爾考察



① "K11" Spice Up Series participants visiting biodiversity hotspots in Africa
「K11」Spice Up 系列往非洲生態多樣化熱點考察



① "K11" Spice Up Series promotes ecological conservation and cultural appreciation among Hong Kong youth
「K11」Spice Up 系列提倡生態保育和培養香港青年對當地文化的欣賞



① Carbon neutral Christmas exhibition at "K11" in 2015
在2015年於「尖沙咀K11購物藝術館」舉辦的「碳中和」聖誕展覽

HERITAGE 傾心歷史

COMMUNITY 社區



New World Springboard, our community charity programme funded by the New World Group Charity Foundation, continued to inspire young athletes for the fourth year. We provide sports training in swimming, basketball, golf and tennis.

「飛躍新世界」是一項由新世界集團慈善基金贊助的社區慈善計劃，旨在啟發年輕運動員。計劃至今踏入第四年，我們現時為學員提供游泳、籃球、高爾夫球及網球培訓。

We extended the coverage of the New World Swimming Academy to Kwun Tong. Another swimming initiative was the Learning and Experiencing Tour in Beijing 2015. Ten active students received training from the coaches of the National Swimming Team of China in Beijing. 「新世界飛魚計劃」進一步擴展至觀塘區。而另一項游泳計劃是「小飛魚北京體驗學習之旅2015」。計劃挑選了十位學員到北京接受國家級教練的指導。

Provided **170,000+** hours of sports training for **450** under-resourced students
已為 450 位缺乏資源的學生提供累計 170 萬小時的運動訓練



CRAFTSMANSHIP 工匠手藝



Staff Care 關愛員工

We introduced the innovative CarePoints system which allows staff to convert unused leave above the statutory minimum into flexible healthcare benefits for staff members and their families. In our employee satisfaction survey 2015, we achieved a satisfaction rate of 93% out of the 87% of employees who responded.

新世界發展最近推行了創新的 CarePoints 計劃，容許員工把法定最低要求以上累積的年假轉換為彈性健康保障額，以供員工及其家庭成員享用。2015 年的員工滿意度調查中，在高達 87% 的員工回覆當中，有 93% 的員工表示滿意。

Training and Development 培訓與發展

A total of 76,000+ hours of training was provided to staff. To nurture young talents, the Group Management Trainee (MT) and Internship Programme recruited 10 MTs and about 100 interns this year.

我們為員工提供了超過 7.6 萬小時的培訓。為培育未來人才，集團見習行政人員及實習生計劃於本年度聘請了 10 位見習行政人員及約 100 位實習生。

CONTEMPORARY 現代焦點

Promote Artisanal Living 宣揚品味生活

We pioneer artisanal living by building communities that appeal to customers who wish to pursue a sophisticated lifestyle. "D·PARK" has completed its renovation and become "the World's First Multiple Intelligence Kids Mall", attracting customers who value spending quality time with families and on child development.

我們為追求高質素及生活品味的顧客構建獨具個性的社區。「D·PARK 愉景新城」翻新後成為「全球首個多元智能兒童購物樂園」，吸引重視優質家庭時光及兒童發展的顧客。



Innovation 創新

Building Information Modelling (BIM) allows for 3D visualisation of designs and engineering processes during the planning stage, enabling stakeholders to gain a full picture from the stages of construction to operation, and allowing for better control over time, cost, quality and environmental sustainability. We plan to adopt BIM in all future projects in Hong Kong and extend the application along the supply chain.

建築信息模擬(BIM)能在物業項目的規劃過程中把設計及工程流程立體影像化，全面地向持份者展示工程由建築至落成後營運的每一個階段，讓本集團在時間、成本、品質，及環境可持續性方面有更佳的掌控。我們計劃在所有未來的香港發展項目均採用BIM，並應用在整個供應鏈。

This year, NWD joined Google to help launch its Empowering Young Entrepreneurs (EYE) Program 2016, which was formed to promote entrepreneurship and innovation in Hong Kong. The Program consisted of mentorship, workshops and training, among others to explore opportunities in the digital era.

新世界發展在本年度與Google合作，展開EYE年輕創業家計劃2016，於香港推動企業家及創新精神。計劃為參加者提供師友計劃、工作坊、培訓活動等，協助參加者在數碼化時代探索商機。

Art and Culture 藝術與文化

The K11 Art Foundation (KAF) provides a platform for emerging Chinese artistic talent on the international stage and serves as a training ground for young curators from Greater China. In 2016, KAF helped the Centre Pompidou in Paris to identify and appoint a suitable curator from Hong Kong. "Shanghai chi K11 Art Space" presented its inaugural exhibition featuring the works of 56 iconic figures in Chinese contemporary art.

K11 Art Foundation (KAF) 致力把新晉藝術家的作品帶到國際舞台，並培育大中華地區有潛力的年輕策展人。KAF於2016年協助巴黎龐比度中心(Centre Pompidou)尋找和委任一名來自香港的策展人。而「上海chi K11藝術空間」舉辦了開幕展覽，展出了56位當今中國藝術最具代表性的藝術家之作品。



① A Community of Chinese Contemporary Artists at "Shanghai chi K11 Art Space" 在「上海chi K11藝術空間」舉行「我們：一個關於中國當代藝術家的力量」的開幕禮

The Artisanal Movement

WE CREATE, WE ARE ARTISANS!

For more information, please download the full Sustainability Report 2016 from New World Development Company Limited's corporate website at sr.nwd.com.hk. The detailed report was prepared with reference to the latest Environmental, Social and Governance (ESG) Reporting Guide issued by Hong Kong Exchanges and Clearing Limited and in accordance with the "Core Option" of the Global Reporting Initiative (GRI) G4 Guide.

如欲獲取更多資訊，請於新世界發展有限公司網站 sr.nwd.com.hk 下載可持續發展報告 2016。詳盡報告乃參照香港交易所《環境、社會及管治報告指引》及依照全球報告倡議組織 (GRI) G4 指引「核心選項」編寫。

We treasure your views on our sustainability performance; You are welcome to send your feedback on the report and other sustainability related enquiries to sustainability@nwd.com.hk.

我們重視您對我們於可持續發展表現上的意見將歡迎您對可持續發展報告之回應及其它可持續發展相關查詢電郵至 sustainability@nwd.com.hk。

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